

IMPACT

Explain, in detail, the estimated impact of the event/project on the City of Pevely. Define the impact by way of estimated overnight stays, restaurant usage, and/or retail sales, etc.

Impact Detail:

COST

Identify the cost of the event/project with a breakdown of the individual costs.

Cost Detail:

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ADVERTISING

Describe how the event/project will be advertised. Identify media to be used, number of advertisements, and the scope/area distribution of the advertising.

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FUNDRAISER

If the applicant is a not for profit organization and this event is in any way a fundraiser for your organization, please explain.

Fundraiser Detail:

TOTAL FUNDING REQUEST:

Please provide the following documents:

- If a not for profit, a copy of the documentation demonstrating said designation;**
- Profit & Loss for the event or the organization; and,**
- Proof Liability Insurance for the event or the organization.**